



**Cornell University**  
**College of Agriculture and Life Sciences**  
**New York State Agricultural Experiment Station**

[Home](#) / [News & Events](#) / [2004 Releases](#)

Pictures are linked to hi-res scans

**FOR IMMEDIATE RELEASE**

**January 19, 2004**

Contact: Lindy Kubecka, 315-687-5734, email [nysvga@twcnv.rr.com](mailto:nysvga@twcnv.rr.com)

**First Empire State Fruit and Vegetable Expo: Feb. 9-12**

**ROCHESTER, NY:** Vegetable and fruit growers in New York State can learn about the latest advances affecting every aspect of their business at the newly combined Empire State Fruit and Vegetable Expo which will take place February 9-12 at the Rochester Clarion Hotel and Riverside Convention Center in downtown Rochester. This is the first year the NYS vegetable and fruit growers have convened for one winter show under one roof. This year's conference theme is "Growing for the Health of New York."



The Expo is sponsored by the NYS Vegetable Growers Association, the NYS Horticultural Society, the Empire State Potato Growers Association, the NYS Berry Growers, the International Cabbage Conference, the Associated NYS Food Processors, and Cornell Cooperative Extension.

The Expo starts on Monday, February 9, with the Becker Tour, sponsored by the International Cabbage Conference. This conference, a joint effort between New York and Ontario, occurs every three to four years, and 2004 marks the first time it meets this side of the border. The tour will visit several cabbage storage facilities and see the latest in storage technologies. A bus will leave the Clarion Hotel in the morning. People may either get on the bus at the hotel or meet at the first stop, which is CY Farm Storage in Elba, NY. Lunch will be provided. The tour will conclude later that afternoon.

The Expo starts in earnest on Tuesday, February 10, with sessions on stone fruit, apples, potatoes, beans and peas, beets and carrots, and the first day of sessions for the Cabbage Conference. All educational sessions will take place at the Clarion Hotel in downtown Rochester. An expanded Trade Show, with more than 100 vendors showcasing the latest products, services and equipment, also opens on Tuesday, and will take place in the Riverside Convention Center, just a three-minute walk from the hotel across a heated, above-ground walkway. Food and drinks will be available in the Trade Show.

On Wednesday, February 11, sessions will focus on apples, sweet corn, onions, cole crops, tomatoes and peppers. Also scheduled that day is a new session, "Women in Agriculture," a program designed to assist women with their agricultural business, providing information on bookkeeping, marketing and labor management. The day concludes with a general session featuring Nathan Rudgers, the NYS Commissioner of Agriculture, in the Anthony-Bausch Room from 4-5 pm.

Finally, come enjoy the company of friends and colleagues at the Conference Social with entertainment, food and drinks, in the Riverview Lounge, on Wednesday, from 5:15-7:00 pm.

The Expo concludes on Thursday, February 12 when the NYS Berry Growers present a full day's program. At the same time, there will be sessions highlighting vine crops, pumpkins, cut flowers, high tunnel production

and soil quality. The Trade Show is open until 3:00 pm.

Admission to the Expo (including the Cabbage Conference and Trade Show) is \$30 for one day or \$50 for all three days for those who preregister by Monday, February 2. Registration at the door will be \$10 more. Registration and the Trade Show are being handled by the NYS Vegetable Growers Association, PO Box 70, Kirkville, NY 13082-0070 (315-687-5734; [nysvga@twcnv.rr.com](mailto:nysvga@twcnv.rr.com)) . Please contact them for more information or visit the Expo web site at: <http://www.nysaes.cornell.edu/hort/04expo/> . This is one meeting you can't afford to miss!!

# # # #

Search all **NYSAES** press releases

[Home](#) | [About Us](#) | [Academics](#) | [Commodity & Diagnostic Help](#) | [Departments & Units](#)  
[News & Events](#) | [Public Outreach](#) | [Publications](#) | [Station Life](#)

---

New York State Agricultural Experiment Station, 630 West North Street, Geneva, New York 14456  
Telephone: 315.787.2011



Last Modified: January 19, 2004  
Comments to: [webfeedback](#)

# The Empire State Fruit & Vegetable EXPO



Growing  
for the Health  
of New York